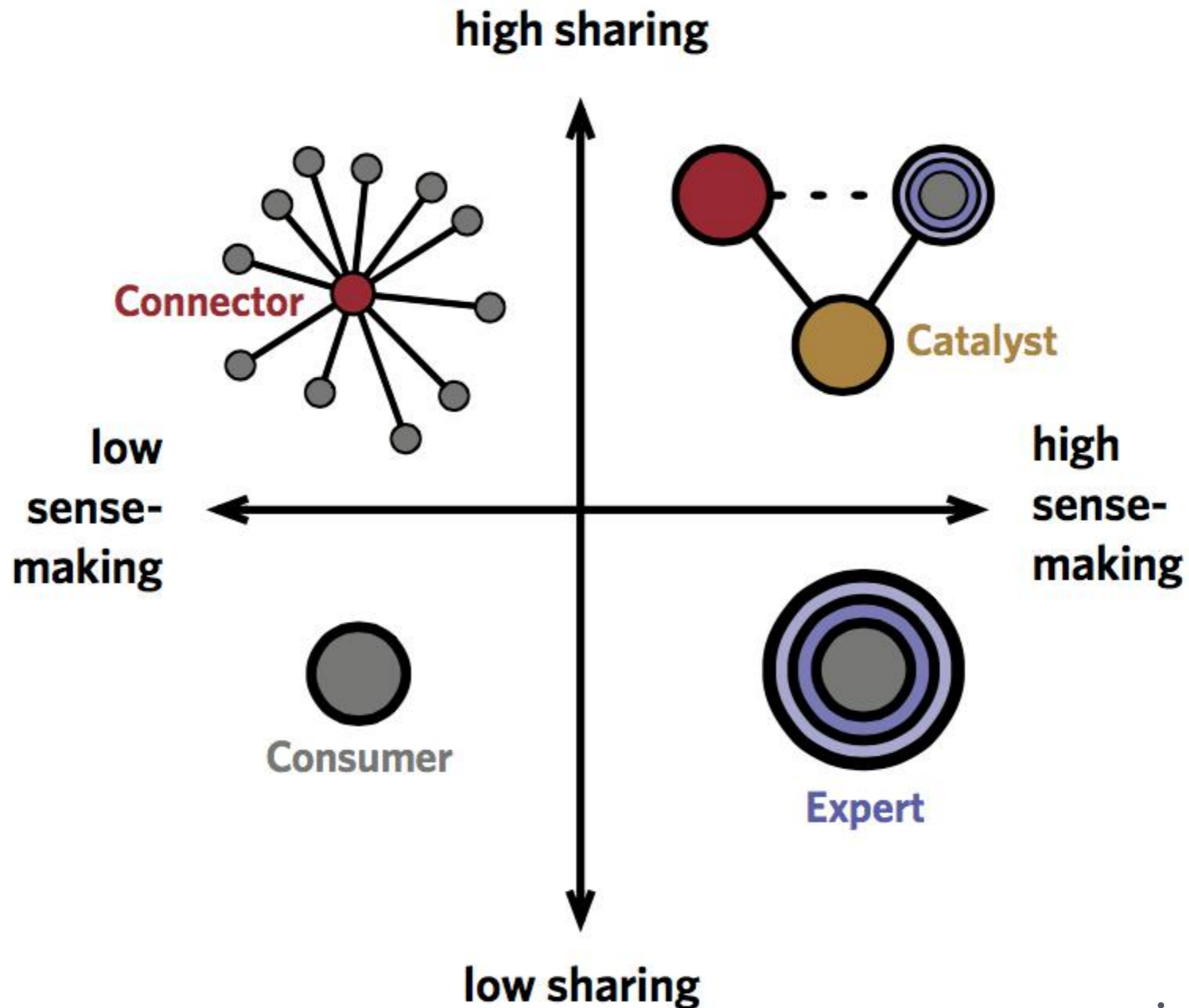


Personal Knowledge Mastery

*Staying afloat in a sea of information,
buoyed by knowledge networks
and guided by communities of practice.*

*The objective is to help professionals become **knowledge catalysts***



The Best Leaders Are Constant Learners

by **Kenneth Mikkelsen** and **Harold Jarcho**

OCTOBER 16, 2015



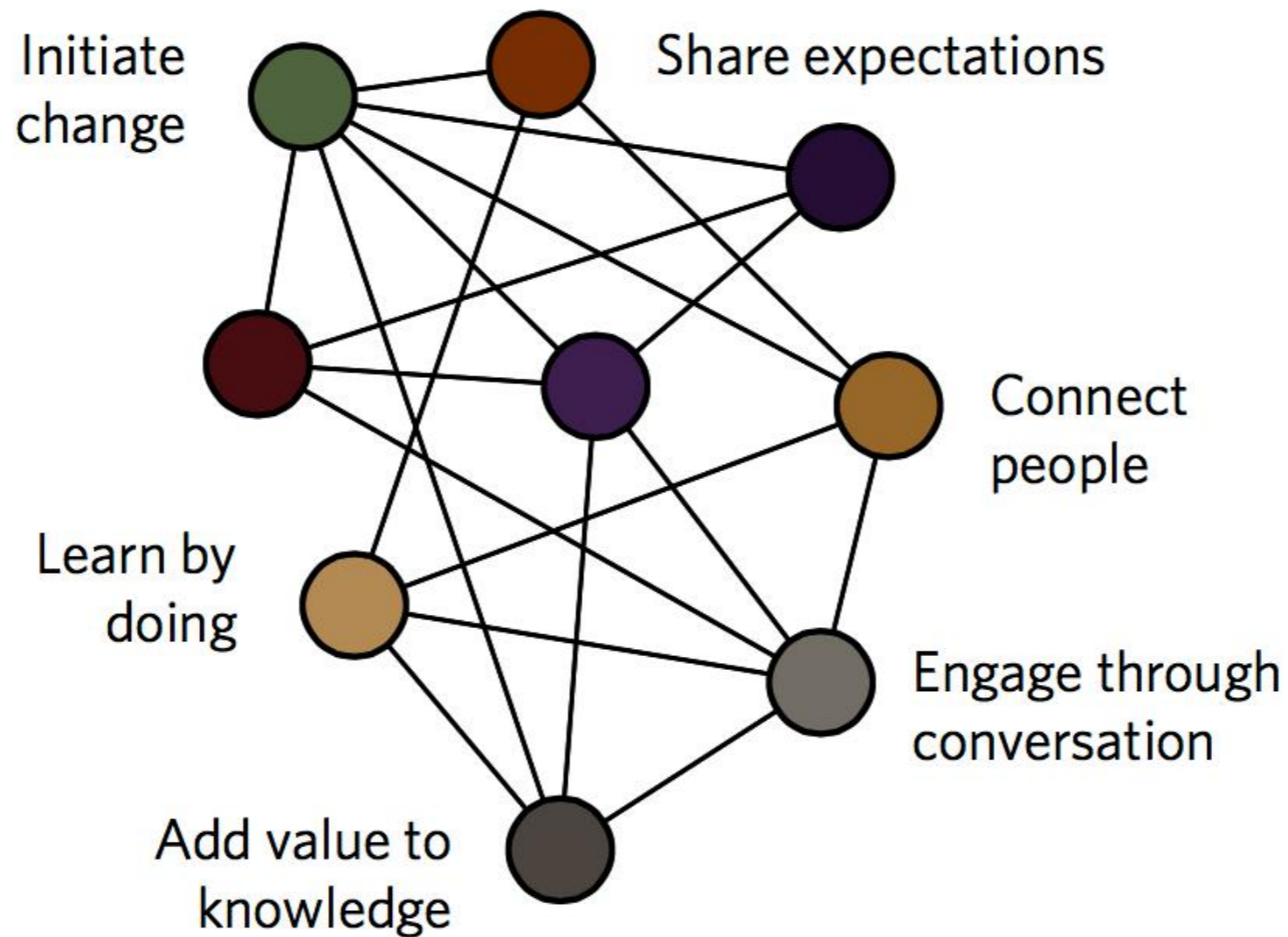
As Juan Manuel Fangio exited the chicane before the blind Tabac corner in the 1950 Monaco Grand Prix, he stomped on the brake. It was a counterintuitive reaction for a racing driver exiting a corner — but one that likely saved his life. By slowing down he avoided plowing into a multi-car pile-up, which was just out of sight beyond the turn. In racing folklore, Fangio’s evasive action is considered a miracle. But why did he slow down?

The day before the race, Fangio had seen a photograph of a similar accident in 1936. As he approached Tabac, he noticed something about the crowd — an unusual color. Fangio realized that, instead of seeing their faces, he was seeing the backs of their heads. Something further down the road had to be attracting their attention. That made him recall

leaders in the network era must become **knowledge catalysts**

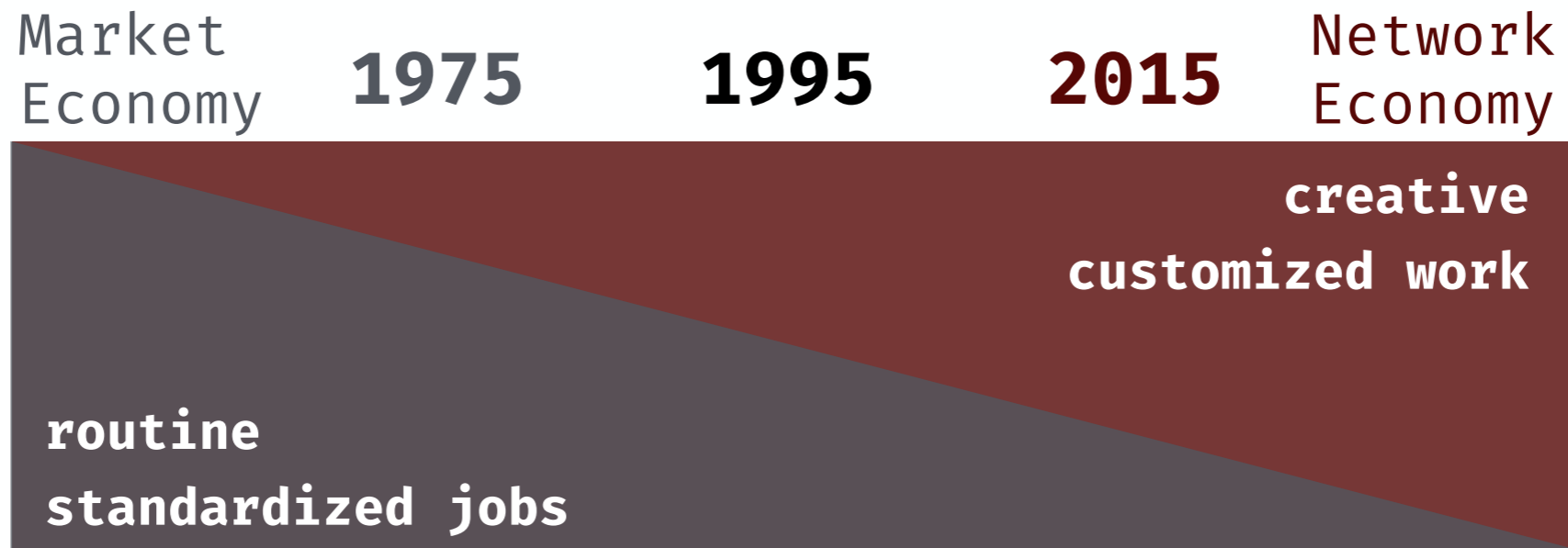
Harold Jarche > *adapting to perpetual beta*

Figure 13 **Help the Network Make Better Decisions**



a new economy

new ways to work & learn



← **explicit** ——— *knowledge we need* ——— **implicit** →

← **formal** ——— *how we learn* ——— **informal** →

← **tangible** ——— *value we create* ——— **intangible** →

network era job-shift

jarche.com

less routine, standardized work

labour

analysis
diligence
compliance
intelligence
perseverance

Market
Economy



Network
Economy

talent

passion
humour
empathy
curiosity
creativity

*machines
are better*

*> people
replaced by
robots & AI*



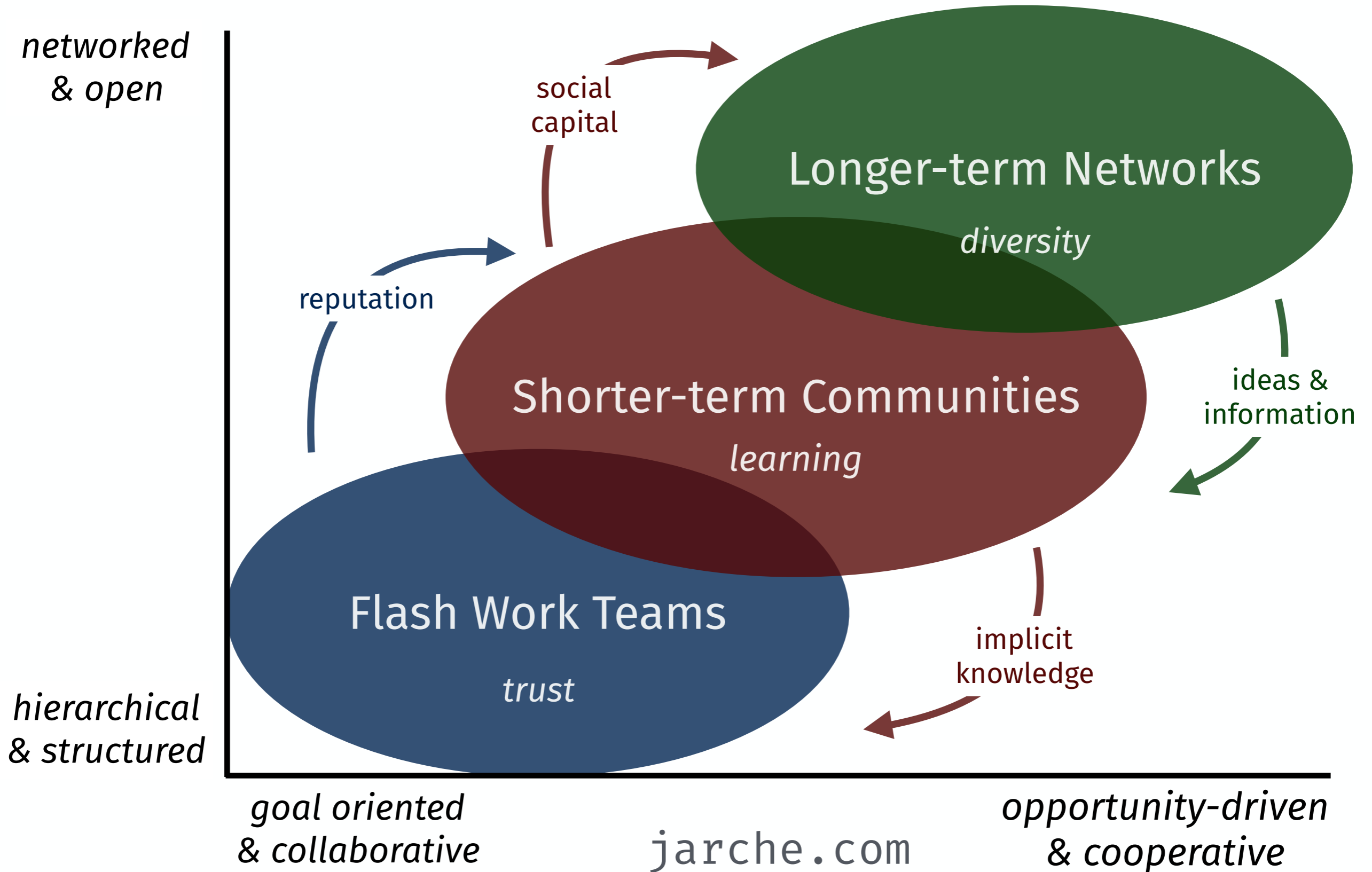
**human
oversight**



*humans
are better*

*> people
enhanced by
connectivity*

the future of work



the seek > sense > share framework

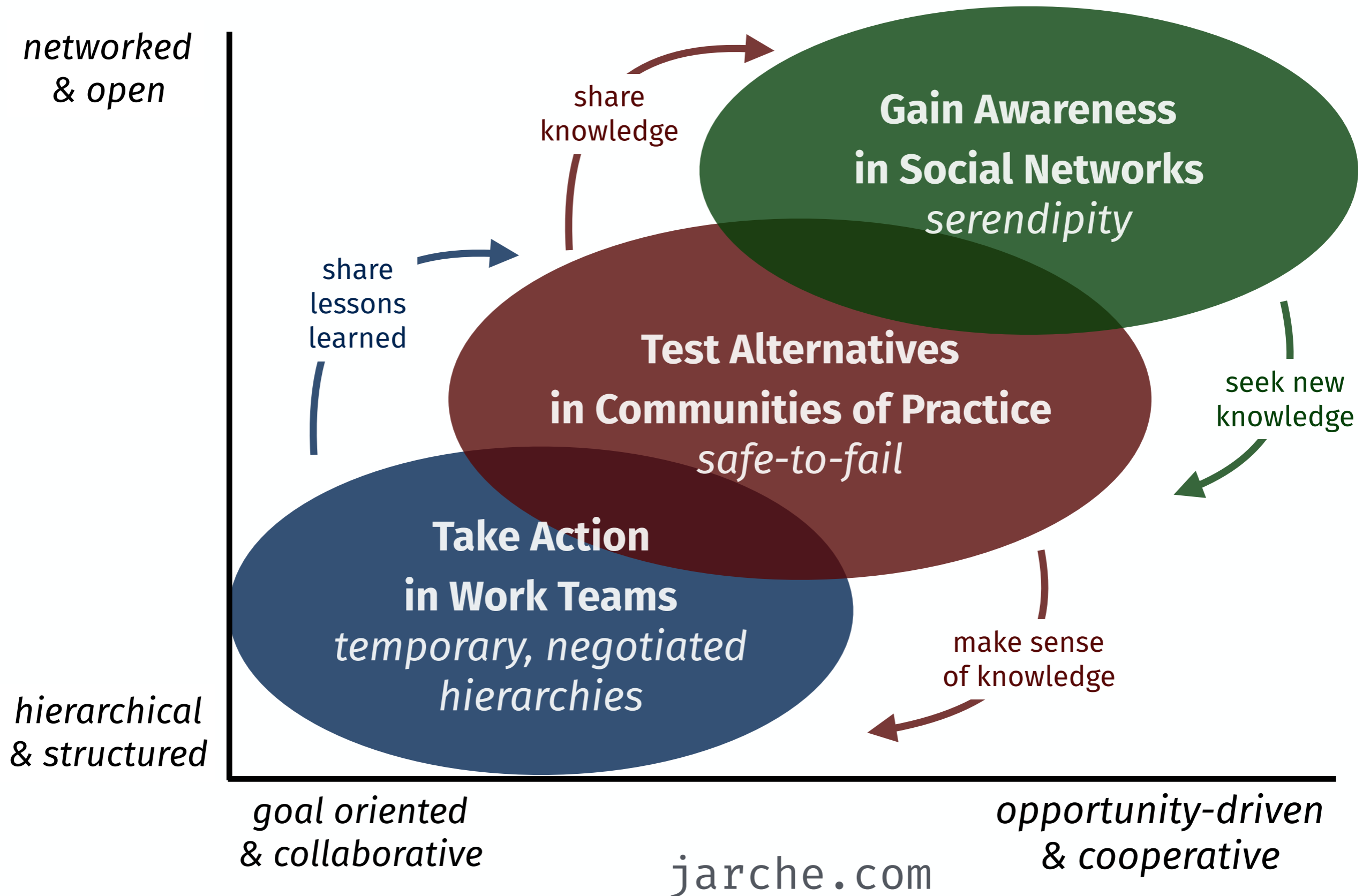
Seeking is finding things out and keeping up to date. Building a network of colleagues not only allows us to *pull* information, but also have it *pushed* to us from trusted sources.

Sensing is how we personalize knowledge and use it. Sensing includes reflection and putting into practice what we have learned. It requires active experimentation, as we learn best by doing.

Sharing includes exchanging resources, ideas, and experiences with our knowledge networks and collaborating with colleagues.

PKM: lifelong learning in a network economy

seek > sense > share



PKM in Organizations

- United Cities & Local Governments (uclg.org)
- University of Nebraska Extension Network
- UK National Health Service
- Carlsberg Breweries
- Domino's Pizza
- ING Bank
- CITI Bank



PKM Online Workshop

60 days, 18 activities, a global cohort

1. Networks, Communities, & Teams
2. Seek > Sense > Share
3. Critical Thinking
4. People (Experts, Connectors, Seekers, Catalysts)
5. Curating
6. Establishing Your Practice

On-site PKM Workshop: One Day Master Class

- The Future of Work in Perpetual Beta
- Self-organization
- Network Era Principles & Models
- How to Map Your Networks
- The *seek > sense > share* framework explained
- How to integrate your learning & work
- Leadership is Learning
- How to examine the effects of (social) media

Harold Jarche

“Harold has the rare talent of being both a thought leader and a pragmatic communicator. He is a pioneer in personal knowledge mastery — a skill just beginning to be recognized as critical in our digital age. He spoke to a group I manage in Paris composed of digital practitioners from global organizations headquartered in Paris. Harold had a strong impact on the way they now see their own professional development.”

—Jane McConnell

netjmc.com

web > jarche.com

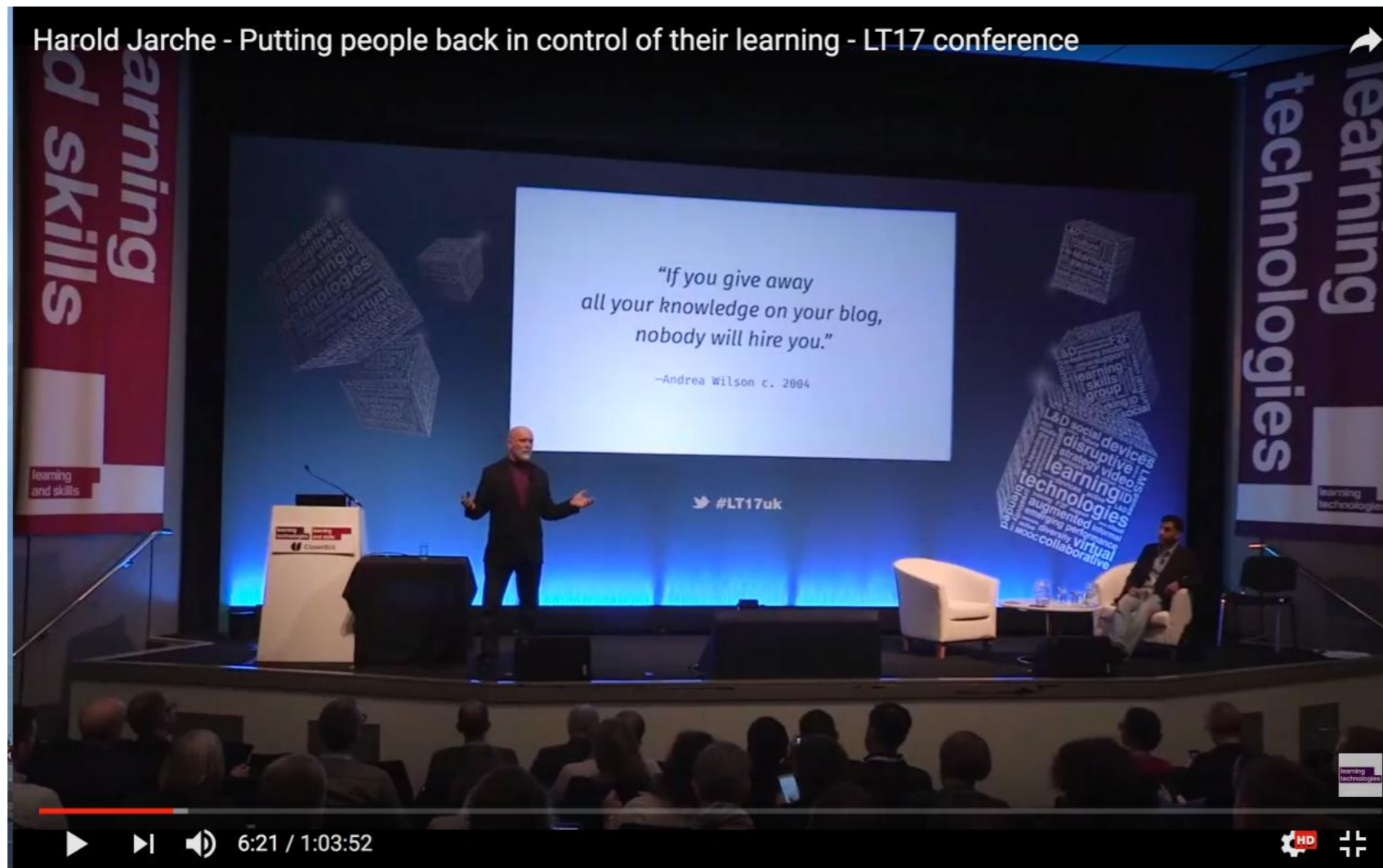
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PKM Described

Presentation at Learning Technologies conference, London, 2017



<https://www.youtube.com/watch?v=FqZbcFDufuc>